THE ROLE OF

## BREAST/CHEST-FEEDING

IN COMMUNITY HEALTH

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## THE KEY ELEMENTS

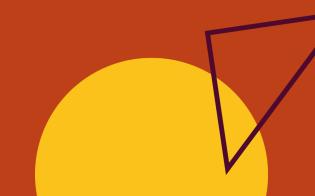
- BREAST/CHESTFEEDING
  SUCCESS IN A HOMEBIRTH
  PRACTICE
- SUPPORTING
  BREAST/CHESTFEEDING THROUGH
  A MIDWIFERY MODEL OF CARE
- BUILDING COMMUNITY
  PARTNERSHIPS TO SERVE MORE
  PEOPLE

# WHAT IS BREAST/CHEST-FEEDING SUCCESS?

When a parent or caregiver feels supported, heard, and understood.

When a child is nourished and compassionately cared for.







# BREAST/CHEST -FEEDING SUCCESS IN A HOMEBIRTH PRACTICE

#### **EMPATHY IS KEY**

We start from what people need or want to do, their motivations and the problems they are trying to solve. We need the ability to understand others personal feeding goals.

### **SANKOFA BIRTH STATS**

99%

99%

Initiation of breast/chestfeeding in the immediate postpartum period

Breast/chestfeeding continuation at the 6 week postpartum visit

#### GREATLY HANDS-ON

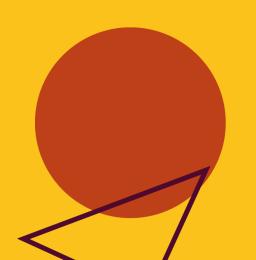
#### GO BEYOND

Midwifery Model of care is relationship based.
Breast/chestfeeding success starts at the first prenatal visit.

#### ALWAYS ATTENTIVE

#### **WHOLE PERSON**

The more we see clients as whole persons, the greater successes iwill be in breast/chestfeeding relationships.





#### **BUILDING COMMUNITY**

Community Partnerships are imperative to comprehensive support of breast/chestfeeding. Aya Birth & Community Wellness, NC's first Black Midwife-led birth and community wellness center, is establishing relationships with mission aligned businesses and practitioners for lactation support.

Aya will refer clients to IBCLCs and other infant feeding specialist for continued client education, evaluation, and support in reaching individual goals.





### EVERYONE DESERVES THE CHANCE TO FEED THEIR BABY THE WAY THE CHOOSE

# QUESTIONS & ANSWERS

# LEARN MORE WWW.AYAWELLNESS.ORG

HOW CAN YOU HELP? TAKE OUR COMMUNITY SURVEY!



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