

BECOME OUR PARTNER TODAY!



If you qualify, we'll deliver a window cling, advertise your business in our newsletter and on our website.

The application takes less than 5 minutes.



**Apply at tinyurl.com/DurhamBfBus
BreastfeedDurham.org**

Breastfeeding
Welcome
Aquí
Apoyamos
La Lactancia



BreastfeedDurham.org

WHY APPLY?

Breastfeeding is good for babies and for families - and for your business!

Supporting breastfeeding:

- Improves employee retention
- Reduces healthcare costs
- Reduces sick days
- Makes customers feel safe and supported
- Makes people more likely to come to your business

Please let us know if you have any questions. We can help review or create policies, find space in your business for employees to pump, or whatever you need!

**info@BreastfeedDurham.org
Or text: 919-622-8787**

BECOME OUR PARTNER TODAY!

Breastfeed Durham recognizes local companies, organizations, and community partners that support breastfeeding/lactating families. Breastfeeding Friendly Businesses and Community Partners are those that welcome breastfeeding/lactating families and support breastfeeding/lactating employees.

Your Name:

Name of Organization/Business:

Organization/Business URL:

Email:

Phone number:

Mailing Address:

Community Partner Affirmations: Support of Breastfeeding Families. (Check all that apply)

- ☐ **Required:** Our business/organization does not advertise infant formula or related products directly to families.
- ☐ **Required:** Breastfeeding families are always welcome and respected. They will never be treated poorly, asked to stop nursing, or asked to cover up or move.
- ☐ **Required:** We support all breastfeeding, chestfeeding, and human milk feeding families inclusive of their race, ethnicity, immigration status, nationality, creed, age, sexual orientation, gender identity, family structure, primary language, ability, or class.

Employer Affirmations: Support of Breastfeeding/Lactating Employees. (Check all that apply)

- ☐ **Required:** All lactating employees are allowed breaks to express milk or nurse their children.
- ☐ **Required:** All lactating employees are allowed access to a private space which is shielded from view for expressing milk and includes an electrical outlet. The space is not a bathroom.
- ☐ **Required:** The lactation space has hand hygiene available (hand sanitizer or sink nearby).
- ☐ **Recommended:** The lactation space is lockable.
- ☐ **Recommended:** Supervisors are encouraged to work with lactating employees in making reasonable accommodations to help them reach their goals.
- ☐ **Recommended:** We have a written lactation support policy, and we share it with our staff to ensure awareness of worksite support.

Sector-Specific Commitments. (Check all that apply).

- ☐ **Required for Healthcare Service Providers:** Healthcare personnel involved in the care of families with babies are trained in the skills necessary to support optimal breastfeeding, chestfeeding, lactation and providing human milk.
- ☐ **Required for Educational Institutions:** Our [childcare program, K-12 program, college, or university] provides books and/or images that illustrate breastfeeding as the norm.

If you have questions, please email info@BreastfeedDurham.org or call 919-622- 8787.